

EMIRATI TALENT

Your Interactive
Newsletter



H.H. President Meets the Winners
of Nafis Award - Second Cycle
at Qasr Al Bahr

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Secretary General Foreword

H.E. Ghannam Al Mazrouei

On the 3rd Anniversary of the Launch of "Nafis Program"

As we celebrate the third anniversary of the launch of Nafis program, we proudly reflect on the achievements we have made during these three years. Since its inception in 2021, our vision has been clear with one goal: to empower and support Emirati talent to integrate effectively into the private sector, making them an essential part of the comprehensive development journey led by our wise leadership.

The guidance and support of His Highness Sheikh Mohamed bin Zayed Al Nahyan, President of the UAE, may God protect him, have been instrumental in the results and achievements we have realized. His Highness's directives serve as a guiding light in our journey and a motivator to exert more effort in achieving national goals. Thanks to this support and direction, Nafis program has made a significant shift in enhancing the participation of Emiratis in the private sector, the number of Emiratis working in this sector increased reflecting the immense efforts exerted in this field.

Furthermore, the continuous follow-up and support from His Highness Sheikh Mansour bin Zayed Al Nahyan, UAE Vice President, Deputy Prime Minister, Chairman of the Presidential Court, and Chairman of the Emirati Talent Competitiveness Council, have had a profound impact on achieving the program's objectives and results. His confidence in the abilities of the sons and daughters of the UAE to excel and lead in various fields has been pivotal.

Despite the successes of Nafis program, the path has not been without challenges. The program faced hurdles related to changing perceptions and the work culture in the private sector, as well as ensuring a balance between sustainable employment and delivering economic benefits to society. However, Nafis has overcome these challenges through innovative strategies and supportive programs.

The success of Nafis program would not have been possible without the collective efforts and collaboration of all stakeholders. These past three years have proven



that the challenges we faced can be overcome with determination and teamwork, and that our ambitions know no limits. Nevertheless, we recognize that the work is far from over, and there are still many goals we aim to achieve. We are committed to continuing our hard work to realize our leadership's vision of making Emirati citizens key partners in the path of economic growth and prosperity.

As we enter the fourth year of the Nafis program, we are launching a series of distinctive projects and initiatives aimed at enhancing "qualitative Emiratisation" programs and supporting outstanding Emirati talent. The "Nafis International program", which has recently commenced, represents a significant shift in focusing on specialized programs to qualify and train exceptional national talents in global companies and international organizations. Additionally, we are preparing to organize the third cycle of Nafis Award and reform Nafis Youth Council, which serves as a communication channel with young people to hear their opinions and aspirations. Moreover, the Emirati Talent Competitiveness Council's strategy will be updated to align with the "We UAE Vision 2031", and new initiatives are being developed to collaborate with sector regulators to provide employment and training opportunities for Emirati talents.

In conclusion, I would like to emphasize that the Emirati Talent Competitiveness Council will continue its determined and steadfast efforts to achieve its goals and vision of empowering Emirati talent and enhancing their competitiveness. We remain committed to developing programs and initiatives that meet the labor market's needs and keep pace with its rapid changes, reaffirming the state's direction that investing in Emiratis is a successful investment that yields fruitful results. We are confident that the future holds even more opportunities and successes, thanks to the support of our wise leadership and the efforts of all the nation's people.

UAE President Receives Winners of the Second Cycle of “Nafis” Award



July 2024

President H.H. Sheikh Mohamed bin Zayed Al Nahyan received the ten individual winners of the second cycle of “Nafis” award for 2023-2024 at Qasr Al Bahar in Abu Dhabi. The reception was attended by H.H. Sheikh Mansour bin Zayed Al Nahyan, Vice President, Deputy Prime Minister, Chairman of the Presidential Court, and Chairman of Emirati Talent Competitiveness Council.

H.H. President congratulated the winners and expressed his appreciation for the efforts of the council's partners in supporting the UAE's Emiratisation goals. He also exchanged conversations with the winners, learning about their experiences and success stories in the private sector.

His Highness reiterated the leadership's commitment to encouraging Emiratis to excel in the private sector, enhancing their role in sustainable economic development, and motivating private sector institutions to prioritize Emirati employment.

His Highness said that the role of both Public and Private sectors is integrated. He emphasized that the private sector is an important support to the nation's economy and a main partner in achieving its ambitious development vision and the development of the national economy ecosystem.

H.E. Ghannam Al Mazrouei, ETCC secretary General presented in the presence of number of the council's members a brief on number of the programs and initiatives including Nafis Award, its categories, evaluation stages, and the choosing winners mechanism used for the individuals and entities in the second cycle.

From their part, the winners expressed their gratitude for meeting H.H. the President assuring their keenness to continue the excellence path to achieve the leadership vision and ambitious to empower the youth in the private sector.

I am proud of you, and the positive energy I have seen today



His Highness Sheikh Mohammed bin Zayed Al Nahyan

ETCC has announced the names of the Emirati winners of the individual's category on the second cycle of Nafis Award in a celebration took place in Qasr Al Watan last May in the presence of H.H. Sheikh Mansour bin Zayed Al Nahyan Vice President, Deputy Prime Minister, Chairman of the Presidential Court, and Chairman of Emirati Talent Competitiveness Council accompanied by number of Ministers and high dignitaries. For which ten sub-categories were qualified, the first three places were won by thirty Emiratis working in the private and banking sectors.

The first place winners were: Professor Humaid Obaid Al Shamsi in the leadership category, Aisha Salem Al Mazrouei in the supervisory category, Dr. Maryam Khalfan Al Suwaidi in the medical category, Siddiqa Mohammed Al Dhahouri in the healthcare category, Dana Mohammed Al Ansari in the banking category, Reem

Mohsen Al Falasi in the insurance category, Abdullah Nasser Al Nuaimi in the specialized category, Aisha Saeed Al Kindi in the engineering and technical category, Hanan Ali Al Balushi in the administrative category, and Ali Abdullah Al Aisai in the retail and customer service category.

H.H. Sheikh Mohammed bin Zayed Al Nahyan, President of the UAE addressed the winners and the attendees from ETCC, saying: 'I am proud of you, and the positive energy I have seen today'. Al Mazrouei stated that these words are an honor we cherish and tangible proof of the positive impact of the Nafis program. He emphasized that His Highness's speech encourages us to continue the journey for the good of the nation and its people, while adhering to our authentic Emirati values.



UAE President Receives Emirati Talent Working in the Industrial Sector and Representatives of Industrial Companies, Reviews Results of the “Industrialists” Program



August 2024

H.H. Sheikh Mohammed bin Zayed Al Nahyan, President of the UAE, received a delegation from the Ministry of Industry and Advanced Technology (MOIAT), along with several Emirati talents working in the industrial sector, representatives of industrial companies, and partners of the “Industrialists” program, which aims to provide jobs in industry and advanced technology. The program is one of the Ministry’s initiatives under the “National Content Program” and the “Make it in the Emirates” initiative. The delegation was accompanied by H.E. Dr. Sultan bin Ahmed Al Jaber, Minister of Industry and Advanced Technology, and H.E. Ghanam Butti Al Mazrouei, Secretary General of ETCC.

During the meeting, held at Qasr Al Bahar in Abu Dhabi, His Highness was briefed on the efforts of MOIAT and its partners through the “Industrialists” program, which aims to qualify and empower Emirati

talent to work and compete in the industrial sector. The program is being implemented in collaboration with the Ministry of Human Resources and Emiratisation, ETCC “Nafis,” and Abu Dhabi National Oil Company (ADNOC).

During the meeting, His Highness said: “We believe in the role of youth in building the future of the country and are committed to empowering and preparing them for this role, as they are the driving force behind the country’s development and progress.”

He added: “I want you to make the most of the opportunities the industrial sector offers, as it is a promising field for the future.” His Highness also encouraged the youth to participate in all fields of national work, saying: “You have proven that our faith in you is well-placed, and our reliance on you is justified. I wish you success in serving your country and community and in achieving your ambitions.”

“Nafis” and “Sharjah Human Resources Department” Support Career Paths for Job Seekers



June 2024

The Sharjah Human Resources Department, in collaboration with the ETCC “Nafis” and the Higher Colleges of Technology (HCT), organized a seminar titled “Future Skills and Employment Trends” at the Sharjah Culture Palace. The goal was to support job seekers’ career paths and enable them to select private sector jobs aligned with their aspirations and academic qualifications. The seminar was attended by representatives from “Nafis,” HCT, along with parents of job seekers, college students nearing graduation, and 168 job seekers. The seminar showcased inspiring success stories of Emiratis who, supported by “Nafis” program, have thrived in the private sector across various fields and attracted the attention of major private sector companies across the UAE.

The event also featured an open employment day in collaboration with HCT, with 16 private sector companies and entities offering a range of job vacancies across various fields, along with conducting on-the-spot interviews.

Emirati Human Resource Development Council Provides Job Opportunities for Emiratis in the Private Sector



August 2024

The Emirati Human Resource Development Council in Dubai offered more than 100 diverse job opportunities in the private sector for citizens during an open employment day, held at Umm Suqeim Majlis in Dubai, in collaboration with the MOHRE, “Nafis” program, Dubai Community Development Authority, and Dubai College of Tourism.

A group of private sector companies and institutions participated in the event, giving Emiratis the chance to meet company representatives and explore available opportunities in the job market.

“Ajman Human Resources Department” Organizes an Open Employment Day in the Healthcare Sector



June 2024

The Ajman Government Human Resources Department, in coordination with the Ministry of Human Resources and Emiratization and ETCC “Nafis”, organized an open day for immediate job interviews in the healthcare sector, with participation from several specialized medical centres in Ajman.

This initiative is part of the effort to attract national talent to the private sector through “Nafis” program, which aims to enhance the competitiveness of Emirati talent. The participating entities offered a range of job vacancies for graduates holding high school and university degrees.

The open day, held at the Ajman Saray Hotel, saw the participation of many Emiratis, who were introduced to available job opportunities and participated in immediate interviews for the available positions.

425 Emiratis Employed in the Private Healthcare Sector through the “Nafis” Program



July 2024

The Ministry of Human Resources and Emiratization announced the employment of 425 Emiratis in the private healthcare sector after they joined Nafis program “National Healthcare Program” under the “Studying Citizen Employment Contract”. Efforts are currently underway to employ more than 1,600 Emiratis who have joined the program.

The ministry highlighted the remarkable success of the “Studying Citizen Employment Contract” which has attracted significant interest from Emirati youth, especially in the “National Healthcare program”. The high employment rates for students

completing the program also reflects this success.

The ministry emphasized the importance of the partnership between MOHRE, “Nafis,” and the private sector in training, enabling, and employing Emirati talent in the private sector, thereby boosting their competitiveness.

The ministry also praised private healthcare institutions such as “Mediclinic,” “NMC Royal,” “Burjeel Hospitals,” “Mirdif Hospital,” “Al Garhoud Private Hospital,” and “International Modern Hospital” for their role in the success of the “Studying Citizen Employment Contract”.

“Nafis” and ADNOC Collaborate to Provide 13,500 Jobs for Emirati Talent in the Private Sector by 2028



July 2024

ETCC “Nafis” and the Abu Dhabi National Oil Company (ADNOC) signed a MoU to provide 13,500 new jobs for Emirati talent in private sector companies operating within ADNOC’s supply chain by 2028, supporting the UAE’s goal of providing 100,000 new jobs for Emiratis in the private sector over the next three years.

The MoU targets skilled Emirati talent in advanced sectors, including artificial intelligence, engineering, and manufacturing. As part of the agreement, jobs and training opportunities will be allocated for skilled Emiratis in Al Dhafra region this year, and ADNOC will offer 1,000 vocational training opportunities for Emirati university graduates in companies within its supply chain through the “Apprentice Program” under “Nafis.”

This collaboration builds on the achievements of ADNOC’s National Content Enhancement Program, which has successfully provided 11,500 jobs for Emiratis since its launch in 2018. The MoU will increase the total number of jobs provided by ADNOC in its supply chain to 25,000 by 2028.

Department of Culture and Tourism - Abu Dhabi Organizes “Generations of Tourism – Summer Camp”



August 2024

ETCC participated in the closing ceremony of the 11th edition of the “Generations of Tourism – Summer Camp” program, with the participation of 57 Emirati students organized by The Abu Dhabi Department of Culture and Tourism.

During the closing ceremony, Amna Al Suwaidi, Manager, Partnerships and Communication at ETCC, gave a detailed presentation on “Nafis” program and the government initiatives associated with it, showcasing a range of programs offered by the council.

The summer camp offered a variety of learning opportunities for youth aged between 16 and 21, including theoretical learning activities, comprehensive field trips, and hands-on training at some of the top hotels in the emirate.

Additionally, the program provided participants with the opportunity to work at one of the best hotels in the emirate, allowing them to explore all aspects of working in the tourism sector and understand how it contributes to the growth and development of the emirate’s economy. By the end of the program, participants gained the knowledge and experience needed to work in the tourism and culture sectors, while also understanding their vital role in achieving Abu Dhabi’s strategic ambitions.

ETCC Celebrates Emirati Women's Day



August 2024

ETCC celebrated Emirati Women's Day, which falls on August 28 every year. The Council marked this special occasion through several events. Council officials joined Burjeel Medical City in celebrating Emirati women at its medical campus, highlighting the pioneering role women play in building and developing our beloved country. The Council also participated in Keolis MHI's celebration held at Raffles Dubai, where a group of distinguished Emirati women and Nafis Award winners were honored.

H.E. Ghannam Butti Al Mazrouei, Secretary General of ETCC, emphasized that Emirati Women's Day embodies the respect and appreciation for the significant efforts women make in advancing the nation's development. He referenced the theme "We Collaborate for Tomorrow," which reflects the importance of collective efforts in achieving sustainability and confidently moving toward a more prosperous future.

He stated that Emirati women have achieved excellence and leadership through their diverse roles, starting with their families and instilling values and developmental con-

cepts in their members, and extending to their valuable participation in the professional sphere through various positions and leadership roles. He added: "Emirati women have accomplished all this thanks to the wise vision and continuous support they receive from our leadership, which has been keen to empower women and create opportunities for them to be key partners in achieving comprehensive and sustainable development. This is evident by placing women in decision-making positions and involving them in driving the national economy and shaping policies that enhance the country's global standing as one of the most advanced nations."

He concluded, "Today, Emirati women are more present in all fields, thanks to initiatives and support programs focused on empowering women and strengthening their status. Nafis program stands out among the national initiatives supporting women, enabling them to join the private sector and equipping them for various jobs and professions, while also positioning them in prominent leadership roles in this vital sector. We congratulate the women of the UAE on their special day and wish them continued success, excellence, and leadership."



ETCC Opens Registration for the Second Cohort of the “Nafis Leadership Program”



July 2024

ETCC has announced the opening of registration for the second cohort of the “Nafis Leadership program”, as part of its efforts to enhance leadership skills and develop a new generation of Emirati leaders working in the private and banking sectors.

The first cohort of the “Nafis Leadership Program” was a resounding success, thanks to close collaboration with the Ministry of Cabinet Affairs and the Ministry of Human Resources and Emiratisation in the design and implementation of the program.

The program aims to contribute to achieving the national indicators of the “We the UAE 2031” vision, which seeks to position the UAE among the top 10 countries globally in the Human Development Index. Its developers believe that by enhancing the nation’s human capital, Emiratis will be equipped with future skills that will enable them to adapt to changes in the labor market, fostering a sustainable national economy that strengthens the UAE’s position as a global partner and an influential economic hub.

The Council has announced that registration for the second cohort is open to UAE nationals who hold leadership and supervisory positions in the banking, insurance, financial, and private sectors, subject to specific criteria. Applicants may self-nominate through the Nafis platform. Applications for the program can be submitted by registering via the Nafis platform website:

www.nafis.gov.ae

The deadline for applications is September 30, 2024.



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NAFIS LEADERSHIP

ETCC Launches the First Cohort of “Nafis International Program”



August 2024

ETCC has launched the first cohort of the “Nafis International Program,” which aims to provide Emiratis with professional training opportunities abroad in collaboration with leading global companies and international organizations. The program seeks to enhance participants’ skills and professional development by leveraging international expertise and connections, enabling them to gain practical experience by being exposed to different cultures and work methods in global environments. The Council stated that the program offers training opportunities abroad for periods ranging from 3 to 6 months.

Trainees will be selected through the Nafis platform, based on specific terms and conditions, as well as virtual and in-person interviews, performance assessments, and competence tests. A number of candidates will be chosen for training at international organizations, while others will be placed in global

companies outside the UAE.

H.E. Ghannam Al Mazrouei, Secretary General of ETCC, said: “The launch of Nafis International Program is a tangible testament to the leadership’s commitment to providing high-level training for Emiratis, enabling them to work and train at global companies and specialized international organizations. This will help them gain international work experience and acquire distinctive skills. The program also promotes networking with experts, developing technical and leadership skills, strategic thinking, and understanding the global context.”

His Excellency continued, “We launched the international program through a strategic partnership with the Mubadala Group in December of last year, and we announced the start of the first cohort in July 2024, in collaboration with Mubadala’s partners in the United States, the United Kingdom, and Europe. Additionally, new part-

ners, such as the German-Emirati Institute, have joined the program, offering training programs and job opportunities. We aim to expand our network of global partners, with the belief that UAE youth are the future, and their knowledge and education are key to sustaining the country's progress and prosperity across all fields."

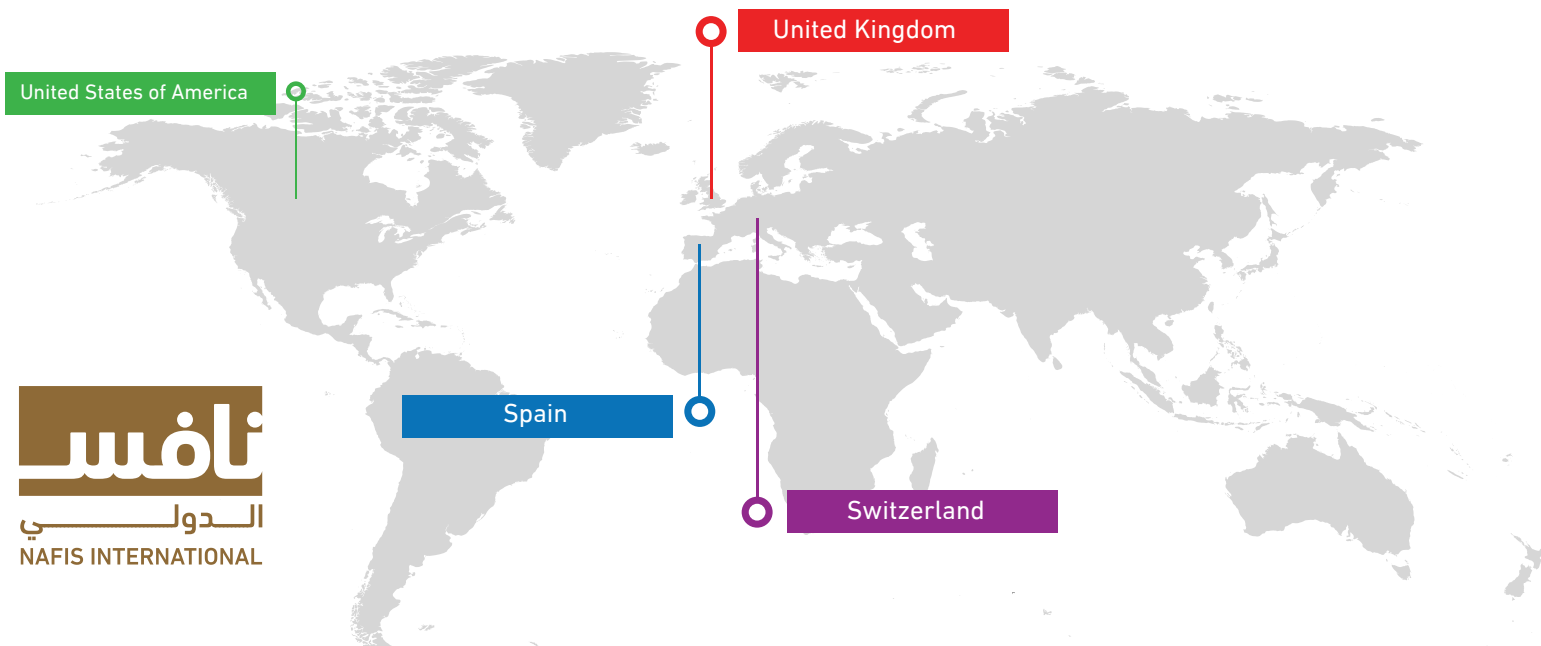
ETCC sponsors this program in collaboration with several key strategic sectors within the UAE.

The training in the "Nafis International Program" is divided into two parts. The first focuses on training within global private companies, in coordination with the Ministry of Human Resources and Emiratisation and strategic partners, where a number of Emiratis will be sent abroad to gain practical experience in various priority fields, enhancing their skills and building relationships that will improve their future careers.

The second part, currently in development, focuses on training within international organizations. This will provide Emiratis with opportunities to develop diplomatic expertise, achieve governmental priorities, expand professional networks, and prepare a generation of leaders capable of representing the UAE in various international forums.

The "Nafis International Program" contributes to strengthening international relations and building links with global organizations, companies, and governments. It helps transfer technology and modern knowledge, applying them locally to support innovation and enhance the UAE's international role and status by showcasing its commitment to human capital development, education, and the exchange of knowledge and expertise with international trainees. This, in turn, strengthens the UAE's programs and projects, expands the international organization's professional networks, opens doors to future cooperation and partnerships, and supports sustainable development in the UAE, enhancing the organization's positive impact in achieving its goals.

The program also benefits private companies in the UAE by helping them enhance their commitment to developing Emirati talent by assigning their employees to represent the company at international offices and gaining specialized global expertise. It emphasizes cultural diversity within companies by hosting trainees from different cultural backgrounds, offering companies an opportunity to expand their networks and build professional relationships with the UAE government and program participants. Additionally, it strengthens the company's reputation and status as a forward-thinking entity committed to development, education, and investment in human resources.



NAFIS YOUR WAY

Bright success stories of the Nation's sons and daughters in the private sector.



Rashed Mansoor Al Nuaimi Government Relations Executive - GEMS Founders School - Dubai



Meera Rashid AL Naqbi Electrical Engineer - AL Futtaim Engineering & Technologies

Inspiring stories of success; heroes overcame challenges and barriers through sheer determination and willpower. In our newsletter, we showcase these success stories of young Emiratis as part of the NAFIS Your Way campaign.



Mohammed Salem Almehairbi Shopping Mall Manager - Majid AlFuttaim



Ali Abdulla Aleissaee Quality Assurance Analyst - Teleperformance

NAFIS YOUR WAY

Bright success stories of the Nation's sons and daughters in the private sector.



Qais Mohammad Mechanical Engineer - Robt Stone



Manar Alhebsi Sales Engineer - Weatherford

“Nafis Your Way Campaign” It is an innovative media campaign that showcases bright success stories for citizens working in the private sector, each in his specialization and according to

his way. The campaign aims to review 1001 success stories over the past five years to shed light on these successful and honorable models in the private work system.



Hamad Alhameli
Mariam Al Suwaidi's Husband

حمد الهاملي
زوج مريم السويدي

Hamad Alhameli Mariam Al Suwaidi's Husband



Ali aldhanhani
Seddiqa Alduhuri's Husband

علي الظنحاني
زوج صديقة الطهوري

Ali Aldhanhane Seddiqa Alduhuri's Husband

Nafis Program Third Anniversary: A Journey of Success and Sustainable Impact



On the third anniversary of the launching of Emirati Talent Competitiveness Council and the launch of Nafis program, His Highness Sheikh Mansour bin Zayed Al Nahyan, Vice President of the UAE, Deputy Prime Minister, Chairman of the Presidential Court, and Chairman of the Emirati Talent Competitiveness Council, welcomed the Council's team, led by Secretary General H.E. Ghanam Butti Al Mazrouei, at Qasr Al Watan in Abu Dhabi.

The team presented a report on the progress made over the past three years, with impressive numbers speaking for themselves. By the end of July 2024, more than 113,000 Emiratis were employed in the private sector. His Highness was also briefed on the latest updates and upcoming initiatives aimed at achieving further milestones.

As the achievements were laid out, Sheikh Mansour expressed pride in the Council's efforts. He recognized the significant impact that cooperation between the Council and its public and private sector partners has had in transforming the perception of Emiratisation and creating a notable shift in Emirati participation in the private sector. His Highness emphasized the importance of continuing and intensifying these efforts to ensure greater opportunities for Emiratis in this vital sector, reaffirming the value of ongoing collaboration to achieve even more accomplishments.

In just three years, Nafis has successfully bolstered Emiratisation in the private sector, increasing the number of Emiratis employed and helping to shift perceptions about private sector employment, thus supporting the national economy. The program has made a transformative impact with its diverse initiatives, empower-

ing Emirati talent and enabling them to integrate effectively into the private sector.

And here the story began...

On September 12, 2021, Nafis was launched as part of the UAE's "Projects of the 50" initiative, during a time when much of the world was still recovering from the economic challenges of the COVID-19 pandemic. But as always, the UAE turned challenges into opportunities!

Nafis is a federal program aimed at enhancing the national economy by building partnerships and empowering Emirati talent to work in the private sector, contributing to the UAE's development journey over five years (2021–2026).

To support the implementation of the Nafis program, the UAE government allocated a generous budget of AED 24 billion to assist the private sector in employing 170,000 Emiratis over five years. The Emirati Talent Competitiveness Council was established to develop strategies for enhancing the competitiveness of Emirati talent and to implement the program according to set plans.

Rapid Growth and Expansion of Opportunities

Since its launch, Nafis has seen substantial growth in the number of beneficiaries and expansion across various sectors. In the past three years, the number of program beneficiaries has grown significantly, reaching 87,199 by July 2024, compared to 32,559 in December 2022. The number of Emiratis working in the private sector has also increased since the program's launch, reflecting its appeal to young Emiratis and its role in expanding private-sector employment opportunities.

A Tangible Economic Impact

Nafis's impact extends beyond job creation; it also has a broader economic effect on the UAE. The program has contributed to increasing the income of participating Emiratis, improving the living standards of a wide range of Emiratis. Additionally, the program has led to a rise in the number of new registrations with the General Pension and Social Security Authority, enhancing the financial sustainability of pension funds.

Supporting Emiratisation in the Private Sector

One of Nafis's main goals is to strengthen Emiratisation in the private sector, and it has achieved significant success in this area. Since its launch, over 22,000 entities have hired Emirati nationals, reflecting their commitment to the UAE leadership's vision of promoting Emiratisation. The annual Emiratisation targets for 2022 and the first half of 2023 were successfully met, with continued progress expected in the coming years.

The Role of Wise Leadership in Supporting Emiratisation

The strong support of His Highness Sheikh Mohamed bin Zayed Al Nahyan, President of the UAE, and the continued oversight of Sheikh Mansour bin Zayed Al Nahyan in pursuing the Council's goals have been instrumental in achieving these remarkable milestones. The Council strives to embody the leadership's vision by training and employing Emiratis in the private sector, and its team is committed to achieving further accomplishments in collaboration with strategic partners.

Diverse Programs and Initiatives

Nafis offers a wide range of programs aimed at supporting Emirati youth in various fields. Over the past three years, it has successfully introduced multiple initiatives and programs benefiting Emirati talent, ranging from training and development to job creation and financial support. In collaboration with strategic partners, the Council has launched prominent initiatives such as the Nafis Leadership Program, in partnership with the UAE Government Leadership Program and the Ministry of Human Resources and Emiratisation, as well as the Nafis International Program, and initiatives like the "Teaching Specialists", "Industrialist", and "Media Apprenticeship" programs.

Additionally, the Nafis Award was launched to honor outstanding individuals and organizations across various sectors. The Nafis Youth Council was also established to promote positive awareness among youth and support their career development.

Challenges and the Future

Despite the significant successes of Nafis, the program has faced challenges, such as changing perceptions about private sector employment and ensuring a balance between sustainable employment and economic benefit to society. Nevertheless, Nafis has overcome these obstacles through innovative strategies and supportive programs.

Impact on Local Growth

Nafis has contributed to the UAE's economic growth, attributed to the increasing number of Emiratis working in the private sector and their rising income levels, which boost local consumption and stimulate economic growth.

Future Projects

As Nafis enters its fourth year, new projects and initiatives are being planned to further enhance Emiratisation and support Emirati talent. Among these projects is the launch of the third cycle of the Nafis Award, the expansion of the Nafis Youth Council, and the update of the Emiratisation strategy to align with the We UAE 2031 vision. New initiatives, such as the "Al Muwaiji Pledge" in Al Ain region, aim to provide job and training opportunities for Emirati youth.

On the third anniversary of the Nafis program, we can take pride in the substantial achievements made in promoting Emiratisation and empowering Emirati talent in the private sector. With continued government support and the leadership's ambitious vision, Nafis is expected to achieve even greater successes and offer more opportunities for Emirati youth, contributing to the UAE's sustainable and prosperous future.



Nafis is a federal governmental program encompassing several initiatives and programs, and aims towards raising the competitiveness of Emiratis cadres, and building partnerships with the private sector, to create 24,000 jobs annually and support more than 170,000 beneficiaries over the coming five years.

The Banking sector covers all entities governed by the UAE Central Bank including banks, insurance companies, exchange and financial houses.

The program is based on collaboration between the federal government and the private sector entities to build a strong and sustainable national economy.

The Nafis program encompasses 10 initiatives within 3 strategic directions



VOCATIONAL TRAINING Up to 12 MONTHS in private and semi-governmental companies supported by AED 5,000 financial rewards per month, to enable Emirati graduates acquire relevant experience without mandatory hiring.



Nafis Program in 3 years

Soon ..

The Nomination For **Nafis Award - Third Cycle**



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