

EMIRATI TALENT

Your Interactive
Newsletter

مجالس الشباب YOUTH COUNCILS

Nafis Youth Council / مجلس نافيس للشباب



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Secretary General Foreword

H.E. Ghannam Al Mazrouei

With the publishing of the second issue of the "Emirati Talent" newsletter, more successes and achievements are building up. The Emirati Talent Competitiveness Council (ETCC) continues coining a national success story under the direct guidance and supervision of our wise leadership, who shouldered the responsibility of harnessing all efforts and capabilities to develop, qualify, and enhance the presence of the Emirati human assets in the private sector. The increasing number of Emiratis working in the private sector is proof of leadership wisdom, piercing vision, and visionary directives.

Last April, we witnessed the strengthening of the ETCC's relationships with its strategic partners by signing several MoUs, including several targets and indicators we are trying to achieve in collaboration with our partners. In April also was the launching of the Nafis Youth Council (NYC) under the patronage of H.E. Sheikh Salem bin Khalid Al Qassimi, Minister of Culture and Youth, in addition to continuing visits to local and federal majalis to raise awareness in all the regions of UAE, promoting the cultural enriching mindset about working in the private sector, and getting inspired by the Emirati success stories.

This issue of the newsletter highlights an inspiring personality, which is H.H. Sheikh Abdullah bin Zayed Al Nahyan, Minister of Foreign Affairs of the United Arab Emirates, and Vice Chairman of the Emirati Talent Competitiveness Council.



In the second issue of the "Emirati Talent" Newsletter, I take pride in congratulating the members of the Nafis Youth Council, on launching their council's activities, events, and programs. We are fully confident in our youth's ability to direct the council's activities toward achieving its targets to provide a platform for the Emirati youth working in the private sector, aiming at benefiting from their competencies, experiences, and creative ideas in preparing, designing, and directing the projects, initiatives, and programs of the Emirati Talent Competitiveness Council, and ensuring that Nafis programs and initiatives are in line with their aspirations and goals.

And out of our commitment to achieving our mission, aspirations, and directions of the wise leadership by qualifying Emirati cadres to work in the private sector, strengthening their presence in it, and providing the necessary support to ensure the continuity of their work, in cooperation with our strategic partners, the ETCC will continue to make maximum efforts to provide the necessary support to our youth efficiently.

Under the Patronage and Presence of the Minister of Culture and Youth

ETCC Launches the Executive Plan for the Nafis Youth Council Initiatives



Under the decision of the Emirati Talent Competitiveness Council's board of directors, chaired by H.H. Sheikh Mansour bin Zayed Al Nahyan, Vice President and Deputy Prime Minister of the UAE, Minister of Presidential Court to approve the launching of the Nafis Youth Council (NYC), The Emirati Talent Competitiveness Council held its first official meeting for the NYC to launch its executive plan, initiatives and events. The meeting was under the patronage and presence of H.E. Sheikh Salem bin Khalid Al Qassimi, Minister of Culture and Youth, H.E Ghannam Al Mazrouei, Secretary General of the Emirati Talent Competitiveness Council (ETCC), leaders of the two entities, and members of the Nafis Youth Council.

H.E. Ghannam Al Mazrouei welcomed the audience at the event's start and congratulated the Nafis Youth Council members for their selection for this mission. H.E. clarified that the NYC will be a precious opportunity for direct, and continuous interaction and communication with the youth in the private sector under the supervision of the ETCC.

Al Mazrouei added: "This vital step supports the strategic goals of the Nafis program, significantly enhancing society's optimistic mindset of Emiratis working in the private sector, encouraging Emiratis to join the industry, and highlighting private companies' benefits from hiring Emirati talent.

Sheikh Salem bin Khalid Al Qassimi, Minister of

Supportive Initiative
to the Emiratisation
Efforts in the Private
Sector

Headed by Ahmed Al
Amoudi, the NYC's Members
Receive Their Duties

Approving the Executive
Plan for the Nafis Youth
Council Initiatives



Culture and Youth, congratulated the NYC members for their selection to this national mission, stressing the UAE leadership and government's keenness to support Emirati youth and empower them to occupy a distinguished place among the world youth.

"Emirati youth is the hope and the future of the UAE. We have great confidence in their competencies and ability to excel and present bright role models in all fields regionally and internationally," H.E. said.

H.E. Sheikh Salem bin Khalid Al Qassimi explained that the continuous cooperation between the Ministry of Culture and Youth and the Emirati Talent Competitiveness Council had produced this initiative, which will have a profound effect on serving Emirati graduates and youth looking for qualifications and training to get jobs, as well as the Emirati employees

who currently work in the private sector.

H.E. stressed the Ministry's support for the Nafis Youth Council and all its upcoming events and initiatives, noting that the NYC encompasses a plethora of prominent Emirati youth in the private sector who commend considerable experience and paramount success stories.

H.E. Ghannam Al Mazrouei, ETCC Secretary General, said that the chosen youth for the membership of the Nafis Youth Council would be the best ambassadors for the Nafis program and an actual transfiguration of its initiatives among the society and their Emirati peers".

H.E. asserted the ETCC's keenness to hold periodic meetings with the NYC members in the coming period to ensure their roles and missions and enhance



supporting the NYC strategic plan, initiatives, and projects during the year. Al Mazrouei called upon the Nafis Youth Council's members to put forward initiatives that benefit Emirati youth and strengthen their chances for qualification and recruitment in the private sector.

H.E. also stressed the importance of the simultaneous formation and launching of the Nafis Youth Council, with the start of the countdown for UAE's hosting of the Climate Change Conference (COP28), expected to be held at Expo Dubai in November, noting that the summit would be held under the theme "One World," reflecting the global youth's significant

role, where the Nafis Youth Council's role is aligned with the Conference objectives.

In his speech during the event, Ahmed Al Amoudi, NYC President, expressed that all NYC's members are looking forward to making their sincere utmost efforts to serve their Emirati brothers, expanding the benefits of NYC's success stories in the private sector and introducing those experiences as a role model for success and excellence in the private sector ecosystem. Al Amoudi stressed that the private sector constantly needs hardworking and talented youth, where there are tremendous opportunities for progress and promotion.

For her part, Alia Al Nuaimi, the NYC Vice President, expressed the keenness of the NYC's members to cooperate with the ETCC to support and empower Emiratis to join the private sector. She also highlighted the assigned missions of NYC's members to carry out their pivotal role as ambassadors and representatives



of the UAE's youth working in the private sector.

The event included a brief explanation of NYC's strategy, action plan, and initiatives during 2023, with full integration with the Emirati Talent Competitiveness Council's goals and governmental vision.

The Nafis Youth Council will use plenty of tools to achieve those goals, including brainstorming sessions, ideas exchange, and commitment to roles and responsibilities, which include suggesting youth events that empower the Emirati youth, supporting their work in the private sector, participating in activities, media coverage, and discussions,

highlighting the success stories and achievements, formulating youth's recommendations related to Nafis programs and initiatives, in addition to promoting the Nafis Award and related positive initiatives.

At the end of the event, Their Excellency Sheikh Salem Al Qassimi and Ghannam Al Mazrouei approved the Nafis Youth Council's executive plan and initiatives, which focus on the implementation and follow-up of the strategic initiatives for spotting all possible opportunities to support the government's efforts to raise the Emiratisation rates in the private sector.

About the Nafis Youth Council (NYC):

The Nafis Youth Council consists of 14 members, divided equally between males and females whose ages range from 18 to 35 years; each member commends considerable personal skills, general knowledge, and interest in youth causes. The NYC's appointed president reports to the ETCC's Secretary General, and the Nafis Youth Council tenor is two renewable years.



نافس
مجلس نافس للشباب
NAFIS YOUTH COUNCIL

مجلس نافس للشباب

أحمد صالح العمودي
رئيس المجلس

أبوظبي - 31 سنة
مدير تطوير الأعمال والتواصل في شركة ABB
رائد أعمال

Ahmed Saleh Alamoodi
NYC President

Abu Dhabi - 31 years old
Business & Communications Development Manager
at ABB Transmission & Distribution LLC, UAE
Entrepreneur

Agreements & Partnerships

By the end of the current year, the Emirati Talent Competitiveness Council will have signed 30 cooperation agreements; 5 of them target creating 11,500 jobs in five years, while 9 agreements aim to provide 11,750 training opportunities during the same period. 6 agreements seek to upskill of 2,000 students from the healthcare sector annually, whereas 10 agreements are dedicated to supporting the Nafis initiatives and programs.

مجلس تنمية الموارد البشرية الإماراتية

Emirati Human Resources Development Council

The Emirati Talent Competitiveness Council signed an MoU with the Emirati Human Resources Development Council to provide recruitment opportunities and empower Emiratis in the private sector and especially in the real estate sector.

The Emirati Talent Competitiveness Council also signed an MoU with Abu Dhabi Maritime Academy to support the efforts and chances of the graduates and Emiratis registered with the "Talent" Program on the Nafis platform.



أكاديمية أبوظبي البحرية
**ABU DHABI MARITIME
ACADEMY**



PwC's Academy

Moreover, the Emirati Talent Competitiveness Council signed an MoU with PwC's Academy to train and qualify the graduates and Emirati youth registered with the "Talent" Program to work and be hired in different fields. Taxation and Finance will be the first fields as a part of the In-Country Value program (ICV).

ETCC's Visits

As a part of the ETCC leadership's efforts to enhance the society's positive concept about Emiratis working in the private sector and improve cooperation with all the society's segments, H.E. Ghannam Al Mazrouei, ETCC's Secretary General made several field and societal visits to raise the awareness level of the Council and its initiatives, especially the Nafis Program. The visits highlighted the ETCC's role in developing and upskilling Emirati talent and empowering them within the private sector.

H.E.'s tour included a visit to His Highness Sheikh Humaid bin Rashid Al Nuaimi, Federal Supreme Council Member and Ruler of Ajman, which was attended by H.H. Sheikh Ammar bin Humaid Al Nuaimi, Crown Prince of Ajman. H.E. Al Mazrouei briefed both of them on the ETCC's programs, initiatives, plans, Nafis strategy, achievements in Emiratisation, and the increase in the number of Emiratis working in the private sector.

H.E. Ghannam Al Mazrouei, Secretary General of the Emirati Talent Competitiveness Council also visited H.H. Sheikh Mohammed bin Hamad Al Sharqi, Crown Prince of Fujairah and briefed him on the Nafis program's latest statistics, benefits, projects and initiative aiming to raise the competency of Emiratis in the UAE's private sector companies.

In addition, the ETCC in collaboration with the Ministry of Justice and in the presence of H.E. the Minister of Justice organized a workshop for local and foreign law firms and legal consultancies working in the UAE about the Nafis program.

Moreover, H.E. Ghannam Al Mazrouei, ETCC Secretary General visited Al Tiwayya Majlis in Al Ain, and Umm Suqeim Majlis in Dubai, where he gave awareness lectures and held discussions with the audience about the Nafis program.



Nafis is a federal governmental program encompassing several initiatives and programs, and aims towards raising the competitiveness of Emiratis cadres, and building partnerships with the private sector, to create 24,000 jobs annually and support more than 170,000 beneficiaries over the coming five years.

The Banking sector covers all entities governed by the UAE Central Bank including banks, insurance companies, exchange and financial houses.

The program is based on collaboration between the federal government and the private sector entities to build a strong and sustainable national economy.

The Nafis program encompasses 10 initiatives within 3 strategic directions



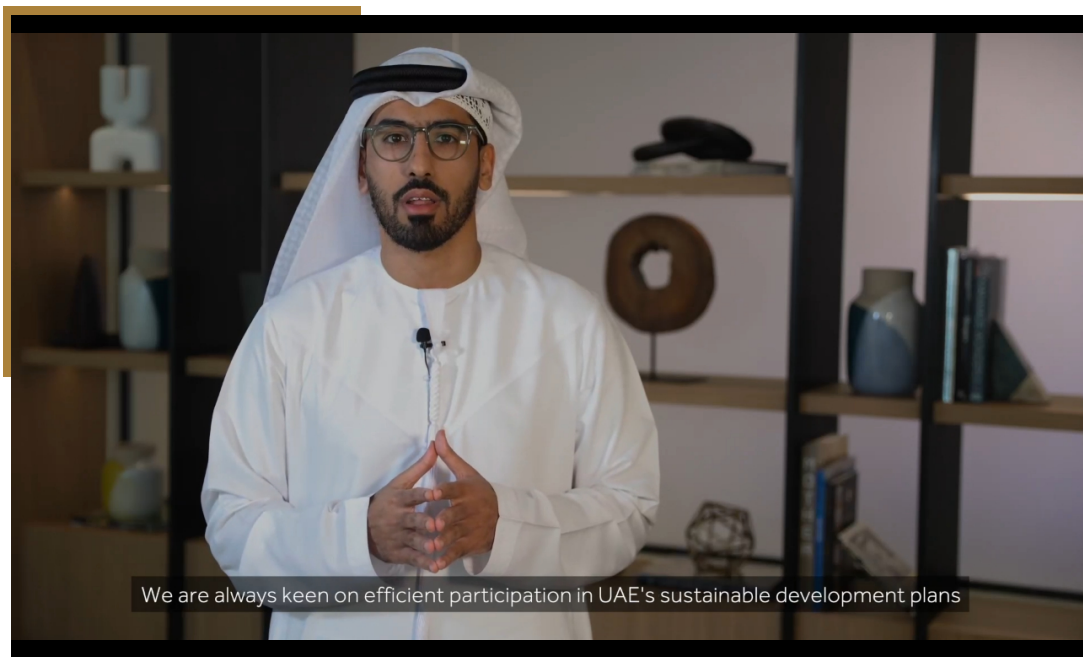
5-YEAR subsidy against the pension plan contribution of newly employed Emiratis earning less than 20,000 AED per month in the private & banking sectors



Categories	Year 1	Year 2	Year 3	Year 4	Year 5
Employee	% 0	% 0	% 0	% 0	% 0
Company	% 0	% 2	% 4	% 5	% 6
Government	% 20	% 18	% 16	% 15	% 14

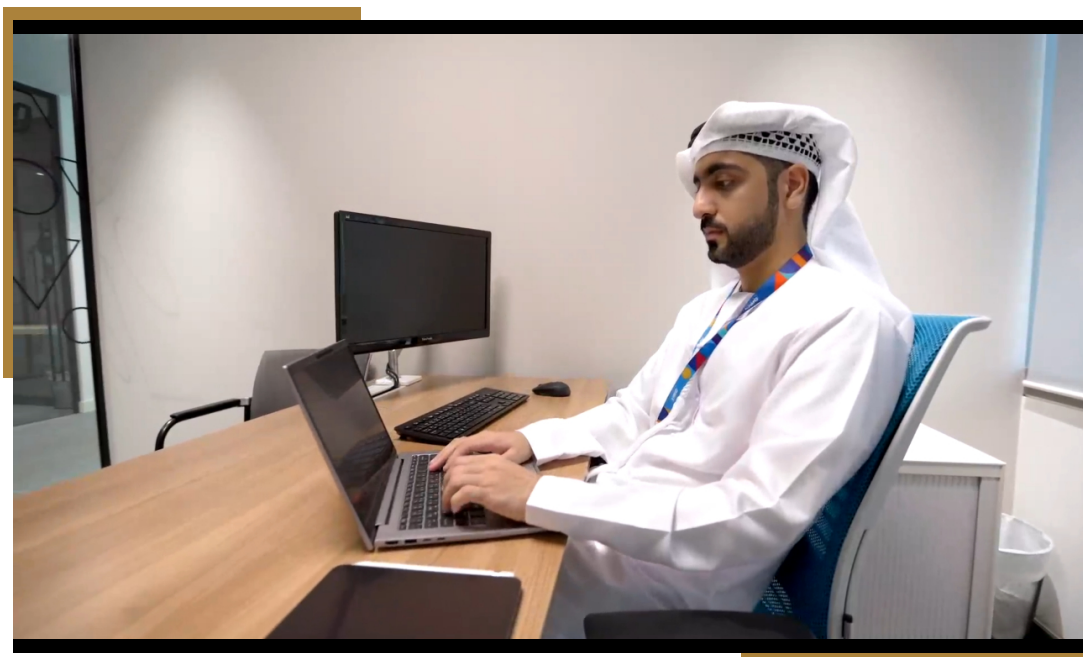
Nafis Your Way

Distinguished Companies in Achieving Emiratisation Goals



We are always keen on efficient participation in UAE's sustainable development plans

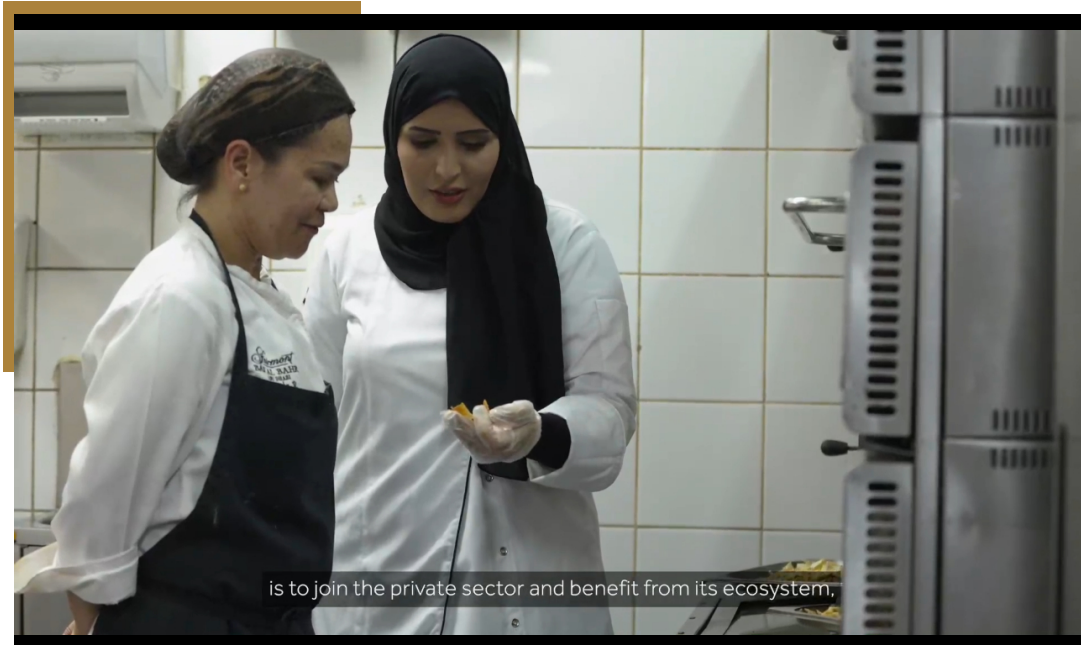
Aldar Properties – Muhanna Al Nuaimi – Senior VP- Human Resources



KPMG – Mohamed Al Majedi – Senior Financial Auditor

Nafis Your Way

Inspiring Success Stories by Emirati Youth Working
in the Private Sector



is to join the private sector and benefit from its ecosystem.

Muna Al Mansoori – Executive Chef – Fairmont Bab Al Bahr Hotel

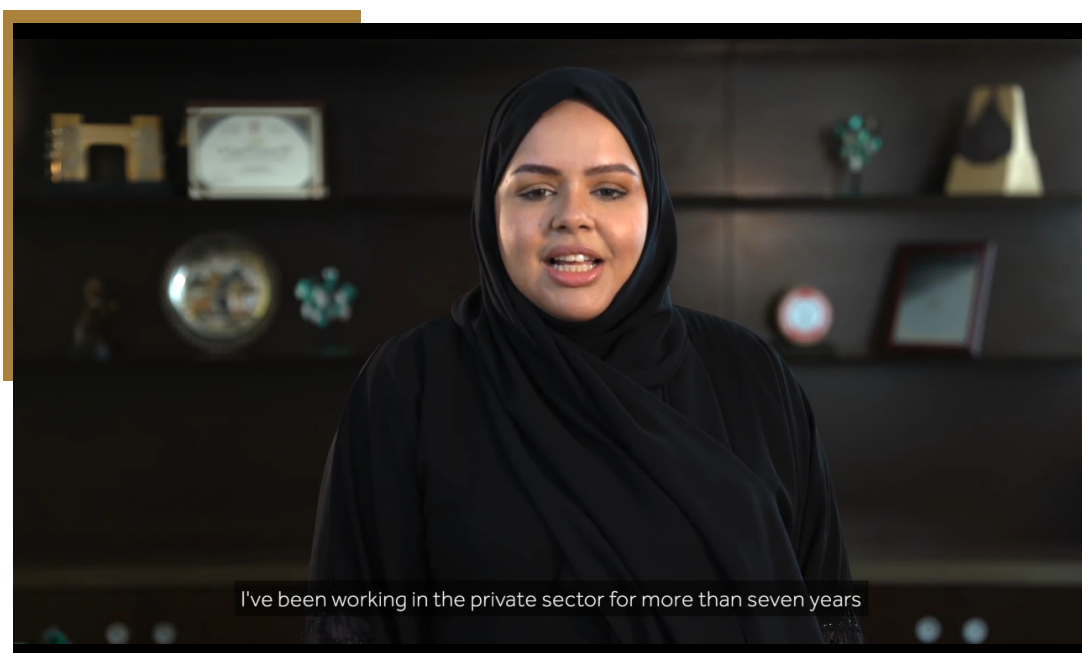


Winner of the first-place in administrative category of Nafis Award.

Fatimah Al Karbi – Family Communication Coordinator – New Century Education



Naila Al Katheeri – Assistant Manager – Customer Service – Carrefour



Hanan Al Hosani - Supervisor - Training Section - Lulu International Group

Abdullah bin Zayed...

UAE's Diplomacy Ship Captain



“ An Idol and Role Model for Youth Seeking Success and Uniqueness

Emirati youth always look to H.H. Sheikh Abdullah bin Zayed Al Nahyan as an idol and a role model for them. They consider him one of the most prominent Emirati and Gulf politicians. They admire his vital efforts to grow and develop Emirati society.

H.H. Sheikh Abdullah bin Zayed Al Nahyan was born in Abu Dhabi on April 30, 1972. He is the 16th son of the late Sheikh Zayed bin Sultan Al Nahyan. In 1995, His Highness earned his bachelor's degree in political science from the UAE University. Married to Sheikh Al Yazia bint Saif bin Mohammed Al Nahyan, H.H. has five children: Sheikh Fatimah, Sheikh Mohammed, Sheikh Zayed, Sheikh Saif, and Sheikh Theyab.

“ Abdullah bin Zayed is a Graduate of the Wisdom School.. Zayed's School of Giving

H.H. Sheikh Abdullah bin Zayed Al Nahyan was the Undersecretary of the Ministry of Information from 1995 to 1997. He joined the federal government as Minister of Information and Culture from March 1997 until February 2006. He also worked as the National Media Council Chairman from July 2006 until March 2008, and as the UAE Football Association Chairman from 1993 until 2001.

On February 9, 2006, H.H. became the Minister of Foreign Affairs, and in February 2016, the ministry jurisdiction was expanded according to the new cabinet and became the Ministry of Foreign Affairs and

International Cooperation. H.H.'s responsibilities include building and enhancing international relations in all world forums and supervising the UAE's external international assistance.

In addition to his ministerial work, His Highness is also a member of the National Security Council, Vice President of the Borders Permanent Committee, Chairman of the Board of Trustees of the Anwar Gargash Diplomatic Academy, Chairman of Emirates Foundation, Vice President of Abu Dhabi Fund for Development, Chairman of Education & Human Resources Council, member of the Financial and Economic Committee, Chairman of the Supreme Committee for Supervising the National Strategy to Combat Money Laundering and Terrorist Financing, Chairman of the Supreme Committee responsible for preparing for the COP28 hosted by the UAE, and Chairman of the Emirates Council for Research and Development, and Vice Chairman of Emirati Talent Competitiveness Council.

“ Abdullah bin Zayed's Victory in the IRENA Battle is Engraved in History with Golden Letters

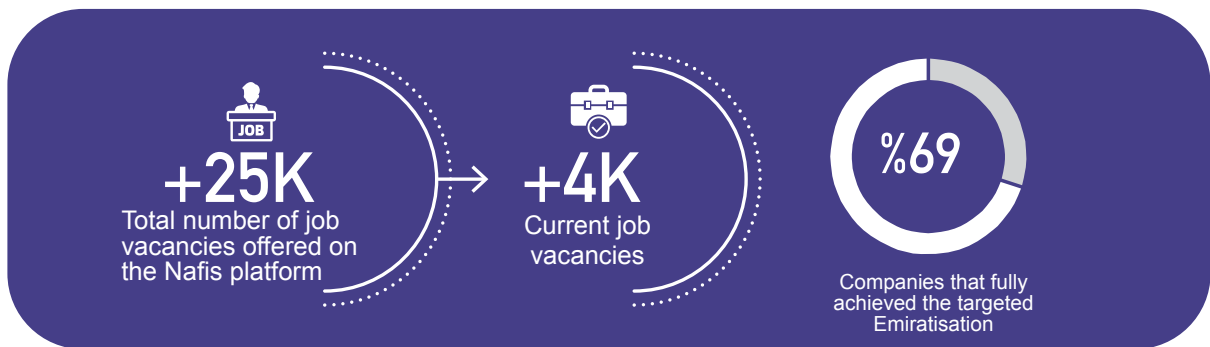
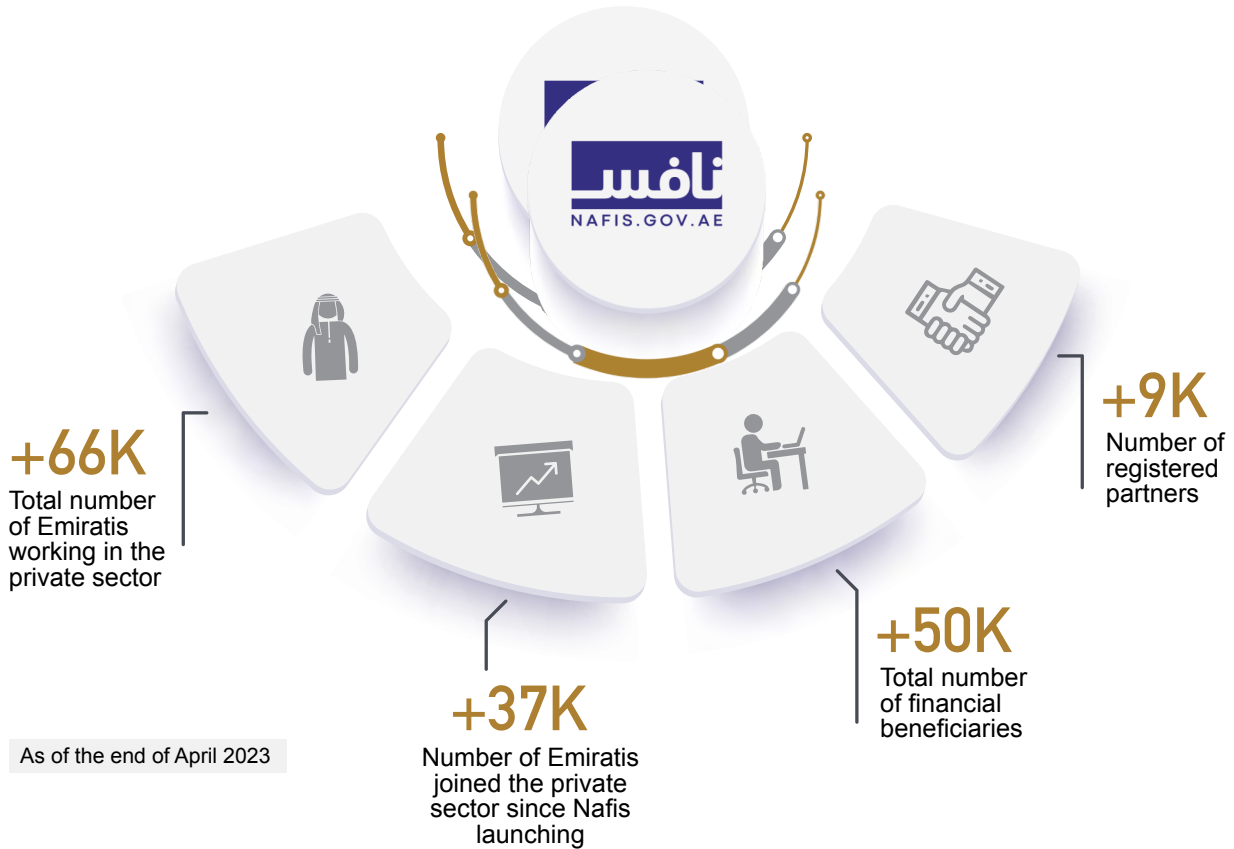
His role in leading the UAE team to win the diplomatic battle to host the International Renewable Energy Agency's Headquarters (IRENA) is engraved in the history book with golden letters.

The battle ended up in choosing Abu Dhabi as the agency's headquarters during the agency's second preparatory meeting, held in Sharm El-Sheikh city on June 29, 2009.

His Highness's contributions on the international stage are ceaseless. The UAE diplomacy ship captain's fingerprint is evident in many hot and fast-developing political events regionally and worldwide. He has been able to sail his ship aptly, wisely, and confidently to maneuver the high tides. His success is a role model in diplomatic circles. No wonder H.H. Sheikh Abdullah bin Zayed Al Nahyan, a graduate of the wisdom and benevolence school established by the late Sheikh Zayed, is a role model for youth seeking success and uniqueness.



Nafis Statistics



Discover

The Arabic Version of Emirati Talent Newsletter

